

MSPA MARKETING COMMITTEE MEETING

THURSDAY, MARCH 28, 2013 at 5:30 PM

COPY NETWORK, 3600 Ocean View Blvd. #9, Glendale, CA 91208

MEETING AGENDA

Call to Order

Review of rules of order:

Members of the MSPA Members have a right to appear at the committee meetings and present their views on the subject before it at such reasonable times as, upon request, the committee may appoint. But during the deliberations of the committee no one has a right to be present, except members of the committee. [Robert's Rules of Order, Article IX: Committees and Boards, Section 52]

Business Agenda: Attendees may address the Board regarding any specific agenda item by filling out a Speaker Request Form referencing the agenda item in question. Comments will be limited to three (3) to five (5) minutes per speaker subject to the committee chair's discretion. The committee may or may not choose to respond to the speaker.

Public Forum:

A public forum is available for speakers wishing to address the Committee on related marketing subjects not on the agenda. Presentations will be limited to three (3) to five (5) minutes per speaker subject to the Committee chair's discretion. The committee may or may not choose to respond to the speaker. A Speaker Request Form should be filled out in advance and turned in to the Committee Chair.

1. PUBLIC FORUM

2. BUSINESS AGENDA

- Discussion: merchants tie-in with July Car Show
- Discussion: merchants tie-in with Sunday Market
- Idea session: exploring new ways to increase business in the MSP

3. CLOSE: set date for next meeting.